



International Conference on “Digital Books and Future Technological Innovation”

29-30 November 2014 - Shenzhen, China

Agenda

November 28, 2014	
20:30	General overview of the Conference : procedures and documentations
November 29, 2014	
09:00 - 09:10	Opening Ceremony: Musical performance Venue: Multifunction Hall,5th Floor, Shenzhen Library
09:10 - 10:45	Opening Session Venue: Multifunction Hall,5th Floor, Shenzhen Library • Host: Welcome and opening remarks by the Honorable Mayor of Shenzhen/Deputy Mayor of Shenzhen. Introducing invited guests and officials • Co-Host: and UNESCO's Assistant Director General for Strategic Planning and Chair of the Fund Steering Committee Introducing the International Conference and its main goals • Introduction by the Secretary-General of the National Commission of the People's Republic of China for UNESCO. • Remarks by other officials from Shenzhen
10:45 - 11:00	Coffee break

11:00 - 12:30	Plenary Session: Digital books: What is happening now: opportunities and challenges Venue: Multifunction Hall,5th Floor, Shenzhen Library Moderator : Hans d’Orville (ADG/UNESCO) -François Bon -Milagros del Corral -Wei Dawei -Liao Haitao -Ao Ran -Zhang Yijun -Li Yuantao
12:30 - 13:30	Lunch Break
13:45 - 15:15	Working Group 1—What is in the making : Upcoming technologies (impact on readers, writers and consumers) Venue: South Reading Room,1st Floor,Shenzhen Library -Yang Bin -Luis Gonzalez Martin -Chen Jianliang -Douglas Stambaugh -Zhang Zhenhai -Liu Qingfeng Working Group 2—“Digital world: Challenges for publishing industries and distribution Venue: Multifunction Hall,5th Floor, Shenzhen Library -Diab Aida -Gustavo Carvajal - Douglas Stambaugh -Tang Chao -Wang Jieming -Octavio Kulesz -Ao Ran -Tong Zhilei

15:15 - 15:30	Coffee break
15:30 - 17:00	Working Group 3—Digital world : Challenges for libraries and archival systems Venue: Multifunction Hall,5th Floor, Shenzhen Library -Pierre Cubaud -Milagros del Corral -Wu Jianzhong -Jakub Kulasa -Lunghi Maurizio -Zhu Qiang -Rasu Ramachandran -Xu Yan -Denis Zwirn -Wei Dawei -Wu Jianzhong Working Group 4—Piracy: How to safeguard the authors' rights ? Need for new global rules in a digitalized world Venue: South Reading Room,1st Floor,Shenzhen Library -Grace Kasungami -Selmi Mohamed -Du Ping -Carolina Pina Sanchez -Kang Tianxiong -Zhang Xiaolin -Hu Xiaoyue
18:00	Dinner
November 30, 2014	
9:30 – 11:00	Working Group 5—Intellectual property rights and Freedom of expression : Review of the adequacy of existing principles Venue: South Reading Room,1st Floor,Shenzhen Library -Wei Fuhua -Diana Horner -Hu Hongxia -Wang Liandi

	-Li Pan -Wang Shaopei -Olav Stokkmo Working Group 6—Digital world : Call for new collaborative linkage between developed and developing countries: (How to bridge the present and future gaps) Venue: Multifunction Hall,5th Floor, Shenzhen Library Moderator : Hans d’Orville (ADG/UNESCO) -Arsia Amir-Aslani -Florence Devouard -Matt Horner -Douglas Stambaugh -Denis Zwirn -Zhang Xiaolin -Zhou Bin -Li Degeng
11:00 –11:10	Coffee break
11:10 –12:15	Working Group 7—Digital technologies : How Educational institutions should respond to the evolving future changes Venue: Multifunction Hall,5th Floor, Shenzhen Library -Gustavo Carvajal -Yin Changlong -Liu Chang -Tang Chao -Mo Daoming -Luis Gonzalez Martin -Luo Li -He Linxia -Ai Shungang -Ye Wenzhi -Li Yuantao
12:30 –13:30	Lunch break

13:40 –15:00	Round Table Venue: Multifunction Hall,5th Floor, Shenzhen Library Moderator: Mehri Madarshahi,(President Global Cultural Networks) “Strategies to cope with and planning for future challenges in the digital era” Open Discussions: – Publishing – Dissemination of information – Reading and education – Libraries Participants: Conference speakers, the General public and students (via the dedicated web site and Skype)
15:00 –15:40	Coffee Break
15:45 –17:00	Plenary Session Resumes Venue: Multifunction Hall,5th Floor, Shenzhen Library -Reports on the Working Groups -Adoption of the Shenzhen Statement -Closing remarks by the UNESCO Representative -Closing remarks by the Shenzhen Representative
18:00	Dinner
20:00	Piano Concert
December 1, 2014 Departure from Shenzhen	